

# Rhode Island NOVELTY®

## Redemption Rundown: Redemption Training Series

### Episode 11 – Balls for Backwalls

Looking for a compelling backwall item that has great perceived value and easily catches the attention of your customers? Today, Sean's here to explain why you should consider stocking your redemption center's walls with balls from Rhode Island Novelty.

Balls are not only fantastic standout products but also low-ticket items, making them a versatile choice for redemption center prizes.

At Rhode Island Novelty, we offer an extensive selection of ball products such as vinyl balls, bladder balls, puffer balls, basketballs, knobby balls and more. They all come in different sizes, styles, colors, and some are even licensed.

These balls don't just stop at the back wall; many of our smaller ball options make excellent crane items. You can't go wrong with adding balls as prizes to enhance your selection.

Thanks for watching! We encourage you to give balls a chance in your location. For the next Redemption Rundown episode, we'll be going over more must-have products for your Redemption Center.



WATCH IT HERE

